

Business Alliance to Scale Climate Solutions

BASCS Membership Overview



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BASCS Overview

Business Alliance to Scale Climate Solutions (BASCS)



BASCS seeks to serve and engage all organizations working to scale and improve climate solutions opportunities for business investment.

Our Mission is to increase the scale and impact of corporate carbon credit purchases and other climate solutions funding, accelerating the private sector's pivot from climate ambition to climate action.

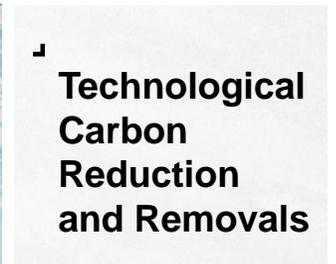
Climate Solutions Funders: Why Join?

- Participate in a neutral platform for businesses and experts to meet, learn, and act together to scale and improve climate solutions including avoidance, abatement, and removals.
- Access the most up to date information, resources, assistance, and reviews of climate solutions
- Identify, vet, and deploy funding towards high-impact climate solutions, achieving greater scale and impact through participating in co-investments with peers

Expectations for membership

- Sign a Statement of Commitment to [BASCS' Member Principles](#)
- Support the BASCS partnership with annual dues
- Assign a senior team member to participate in BASCS meetings
- Participate in BASCS meetings
- Assist with recruitment of new BASCS members
- Actively contribute to the mission and vision of BASCS
- Adhere to the Non-solicitation Policy and Code of Conduct

Our Workstreams



Vision

The future state we aim to achieve

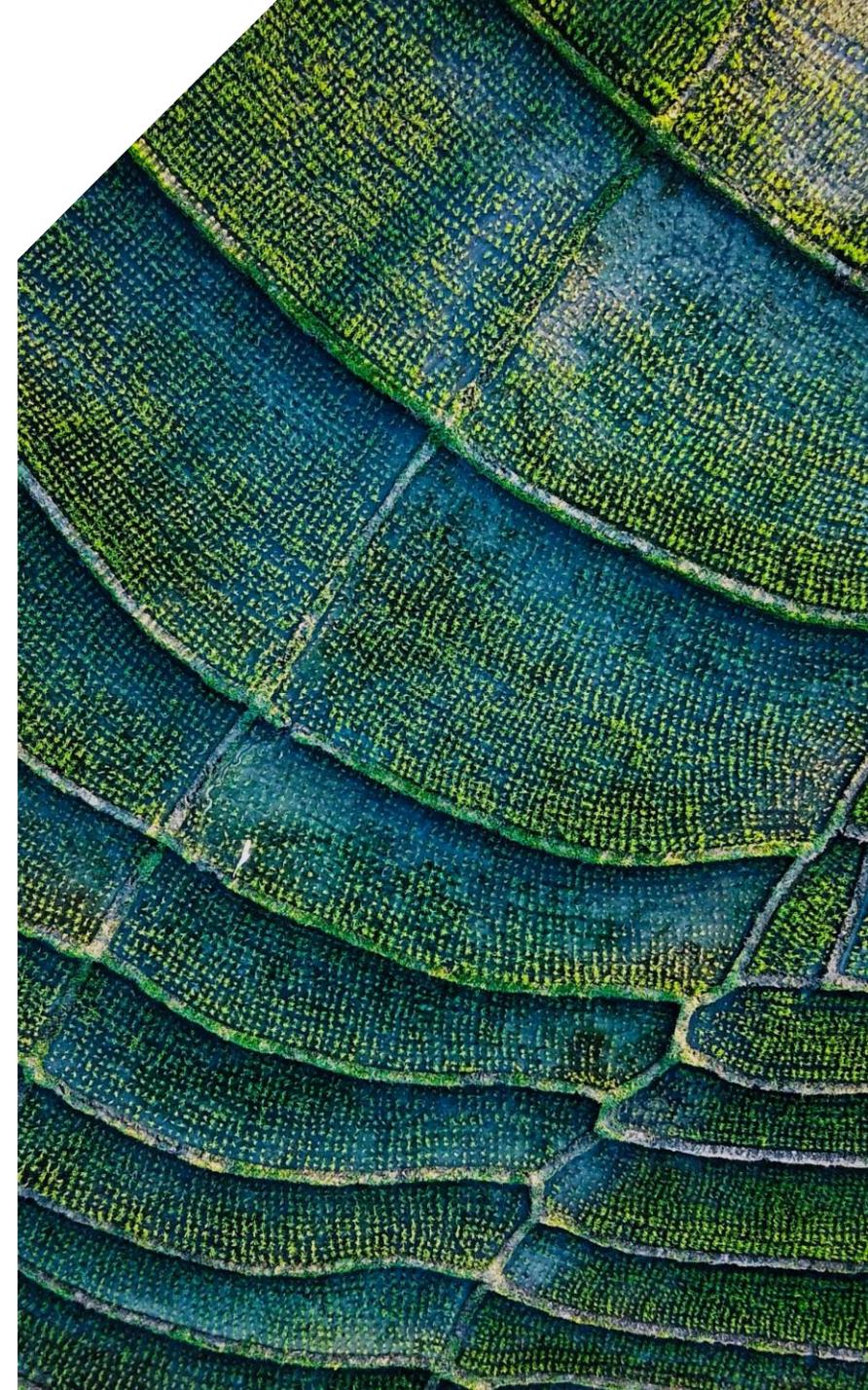
Corporate climate funding acts as a critical component and catalyst in scaling climate solutions necessary to achieve a 1.5°C future.



Mission

How we work towards our Vision

The BASCS is an alliance of companies, NGOs/IGOs, and experts working to increase the scale and impact of corporate carbon credit purchases and other climate solutions funding. The alliance provides a clearinghouse for information and a neutral platform for the global community of practice to meet, learn, discuss, and act together, accelerating the private sector's pivot from climate ambition to climate action.



┌ **01** **Neutral**

Enables companies with any level of previous experience to explore a variety of carbon solutions and funding mechanisms.

┌ **02** **Centered around and driven by companies**

Company buyers are supported by NGO/IGO partners and experts.

┌ **03** **Inclusive of a variety of solutions**

Includes carbon credits and other forms of investment, removals and avoidance, nature-based solutions, and technological solutions.

┌ **04** **Collaboration for scale**

Collaboration to scale the volume and impact of corporate carbon credit purchases and other climate solutions funding.

Founding Members



Secretariat



Founding Partners





Why Join?

Why Join BASCS?

Scale Impact

Meet, learn, and act together to scale climate solutions including avoidance, abatement, and removals.

Learn & Act Together

Access resources and advance understanding of emerging climate solutions, standards, and approaches.

Co-Invest with Peers

Identify and share opportunities to co-invest in high-impact climate solutions with peers.

Amplify Success

Share success stories and build the narrative for high-impact, high-integrity climate solutions.

Planned 2021 – 2022 Work | Overview

1

Building the Alliance

Grow the global community of practice around a corporate center of gravity by providing navigation assistance for companies, and a centralized corporate audience for others

2

Learning & Acting Together

Accelerate action and improve impact by disseminating information and opportunities

3

Scaling

Scale movement by empowering new funders with clear guidance, resources, and learning opportunities

4

Amplifying

Amplify the funder voice as a proof point to support meaningful public sector action

Planned 2021 – 2022 Work | Key Activities (Pillars 1, 3, and 4)

1

Building the
Alliance

- Meet regularly to support the maintenance and growth of the alliance and the execution of the work plan
- Execute recruiting strategy to expand BASCS membership
- Engage with NGOs/IGOs to create opportunities for partnership and information flow

3

Scaling

- Develop “Funder Fundamentals” resources, including:
 - Brief defining the “funders’ journey”—identifying barriers, solutions/best practices, and key questions
 - Primers on foundational topics (i.e., purchasing criteria and related actionable information, key resources for corporate/procurement audience)
- Track key initiatives working on climate solutions and scaling climate solutions funding
- Curate key resources to help corporate buyers answer critical questions

4

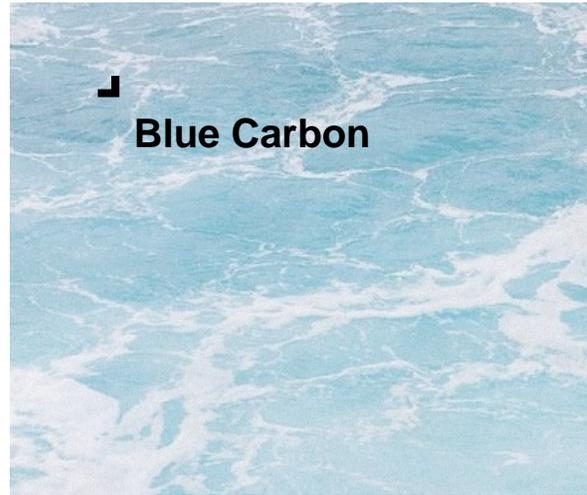
Amplifying

- Define, identify, track, and communicate scale of corporate demand with/through partners
- Develop case studies that share success stories and contribute to a positive narrative around carbon credits and other climate solutions funding
- Media engagement

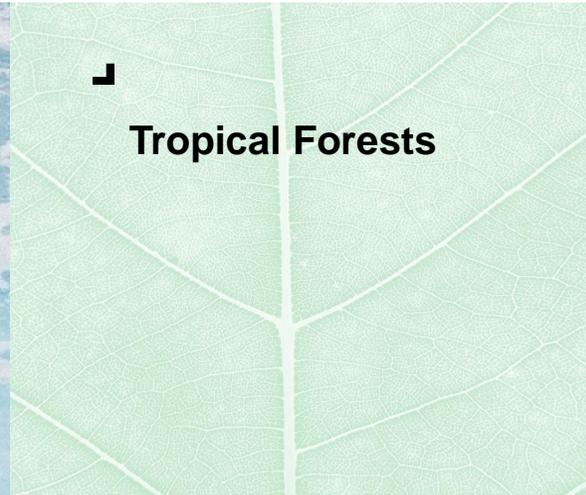
Planned 2021 – 2022 Work | Key Activities (Pillar 2)

2

Learning &
Acting Together



Blue Carbon



Tropical Forests



Standards &
Integrity

Activities:

- Increase financial flows for conservation and restoration by scaling demand for high quality credits and catalyzing innovative public-private partnerships
- Open pathways for equitable local and indigenous community participation in voluntary carbon markets
- Engage in public-private cooperation for better blue carbon policy, science, and research

Activities:

- Organize expert learning sessions on tropical forest carbon credit topics, e.g., urgency of halting deforestation, project- and jurisdictional-level credits, and supply chain and outside-value-chain actions
- Define and address the top barriers to corporate investment in tropical forests
- Develop a model of high impact investments in key forest geographies

Activities:

- Curate existing guidance on standards and integrity of carbon credits
- Organize expert learning sessions to provide a broad understanding of standards, methodologies, corporate guidance initiatives, and upcoming changes
- Develop an RFP template or rubric for carbon credit purchase and/or origination initiative

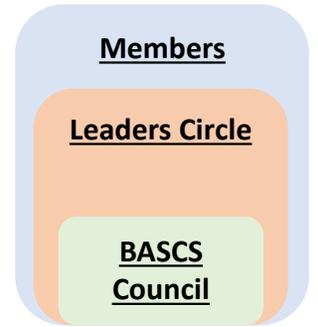


BASCS Membership, Accountability, and Funding Structure

BASCS Membership | Who Participates in BASCS?



- **Funders** invest in credits and other climate solutions funding. Most often companies, but do not necessarily have to be companies (e.g., can be philanthropies or VC firms).
- **Service providers** are organizations and individuals who seek to promote their climate solutions and solicit funding.
- **Partners** are NGOs and IGOs with relevant expertise.
- **Major donors** are philanthropies which contribute substantially to the costs of the BASCS' workplan.



BASCS Membership | Eligibility

Group	Entry Criteria
Members	Sign statement agreeing to the 4 BASCS core principles as articulated in the June 3 press release (link) Service Providers and Partners must be nominated by a funder to become a member
Leaders Circle	UN Race to Zero (~3,000 businesses) <u>and/or</u> SBTi commitment (~1,800 businesses)
	Commitment to report to BASCS in aggregate form on climate solutions funding
	Criteria suspended for Founders for 2 years (one term of BASCS Council)
BASCS Council	Elected by and from Leaders Circle

BASCS Core Principles

01 Emissions Reduction

BASCS members prioritize work to reduce their own emissions in line with a science-based target (e.g., through the SBTi) and pursue high impact climate investments that go even further to curb climate change. Members will seek scalable solutions to help make hard-to-achieve reductions feasible in the future. Climate solutions funding is a complement rather than a substitute for science-based emissions reductions.

03 Measurable Impact

BASCS members support applying sound and verified methodologies to ensure high social and environmental integrity of investments. Carbon credits claimed by companies must represent additional, real, quantifiable, and verifiable emissions reductions or removals, and must not be double counted.

02 Ambition to Action

BASCS members work to catalyze and deepen investments in global emissions reductions, avoided emissions, and removals across and beyond value chains (e.g., mobilizing others in the corporate sector to invest alongside us).

04 Co-Benefits

BASCS members support investments that deliver environmental and social integrity and co-benefits and have strong safeguards, in addition to driving real GHG emissions reductions. Members will seek investments that quantify these co-benefits when possible.

2022 BASCS Funding Structure

Funders and service providers contribute differently. Funding does not increase access or decision-making power.

Climate Solutions Funders

- The proposed annual fee for funders is **USD 20,000** for 2022.

Service Providers

- The proposed fee for service providers is USD 5,000.
- Service providers must be nominated to join.

Partners

- Partners are expected to contribute in-kind (e.g., expertise and time), and will not make a financial contribution.



Next Steps

How Do I Get Involved?

1. Reach out via the [Sign-Up Form](#)

2. Sign a Statement of Commitment to [BASCS' Member Principles](#)

3. Participate!

Expectations for Membership:

- Contribute annual dues
- Assign a senior team member to participate in BASCS meetings
- Assist with the recruitment of new BASCS members
- Actively promote the BASCS mission and vision
- Adhere to the Non-solicitation Policy and Code of Conduct

More questions? Reach out to bascs@bsr.org

Thank You