

# **Business Alliance to Scale Climate Solutions**

## **BASCS Membership Overview**

June 2022



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# **BASCS Introduction**

# Vision

*The future state we aim to achieve*

**Corporate climate funding acts as a critical component and catalyst in scaling climate solutions necessary to achieve a 1.5°C future.**



# Mission

*How we work towards our Vision*

**Increase the scale and impact of corporate carbon credit purchases and other climate solutions funding, accelerating the private sector's pivot from climate ambition to climate action.**



# What is BASCS?

To drive systems change and scale climate solutions, BASCS provides companies with a neutral platform to learn, collaborate, and act.

## Neutral

Enables companies with any level of previous experience to explore a variety of carbon solutions and funding mechanisms.

## Solution Inclusive

Inclusive of a variety of solutions including but not limited to carbon credits and other forms of investment, removals and avoidance, nature-based solutions, and technological solutions.

## Company Driven

Centered around and driven by companies.  
  
Company buyers are supported by NGO/IGO partners and experts.

## A Collaboration for Scale

A collaboration to scale the volume and impact of corporate carbon credit purchases and other climate solutions funding.

# BASCS Core Principles

## 01 Emissions Reduction

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BASCS members prioritize work to reduce their own emissions in line with a science-based target (e.g., through the SBTi) and pursue high impact climate investments that go even further to curb climate change. Members will seek scalable solutions to help make hard-to-achieve reductions feasible in the future. Climate solutions funding is a complement rather than a substitute for science-based emissions reductions.

## 03 Measurable Impact

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BASCS members support applying sound and verified methodologies to ensure high social and environmental integrity of investments. Carbon credits claimed by companies must represent additional, real, quantifiable, and verifiable emissions reductions or removals, and must not be double counted.

## 02 Ambition to Action

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BASCS members work to catalyze and deepen investments in global emissions reductions, avoided emissions, and removals across and beyond value chains (e.g., mobilizing others in the corporate sector to invest alongside us).

## 04 Co-Benefits

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BASCS members support investments that deliver environmental and social integrity and co-benefits and have strong safeguards, in addition to driving real GHG emissions reductions. Members will seek investments that quantify these co-benefits when possible.

## Members



Aspiration



## Partners



## Secretariat





# Why Join?

# Business Alliance to Scale Climate Solutions (BASCS)



BASCS seeks to serve and engage all organizations working to scale and improve climate solutions opportunities for business investment.

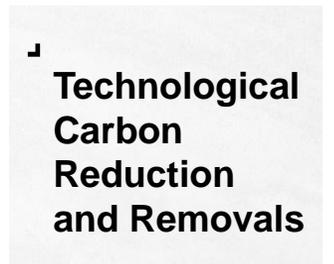
## Climate Solutions Funders: Why Join?

- Participate in a neutral platform for businesses and experts to meet, learn, and act together to scale and improve climate solutions including avoidance, abatement, and removals.
- Access the most up to date information, resources, assistance, and reviews of climate solutions
- Identify, vet, and deploy funding towards high-impact climate solutions, achieving greater scale and impact through participating in co-investments with peers

## Expectations for membership

- Sign a Statement of Commitment to [BASCS' Member Principles](#)
- Support the BASCS partnership with annual dues
- Assign a senior team member to participate in BASCS meetings
- Participate in BASCS meetings
- Assist with recruitment of new BASCS members
- Actively contribute to the mission and vision of BASCS
- Adhere to the Non-solicitation Policy and Code of Conduct

## Our Work Groups



# Planned 2022 – 2023 Workstreams | Overview

- 7 All-member Meetings
- Monthly Work Group Meetings
- Original Content (e.g. primers and case studies)
- Co-investment Opportunities (e.g. joint RFPs)

**1**

## Building the Alliance

*Grow the global community of practice around a corporate center of gravity by providing navigation assistance for companies, and a centralized corporate audience for others*

**2**

## Learning & Acting Together

*Accelerate action and improve impact by disseminating information and opportunities*

**3**

## Scaling

*Scale movement by empowering new funders with clear guidance, resources, and learning opportunities*

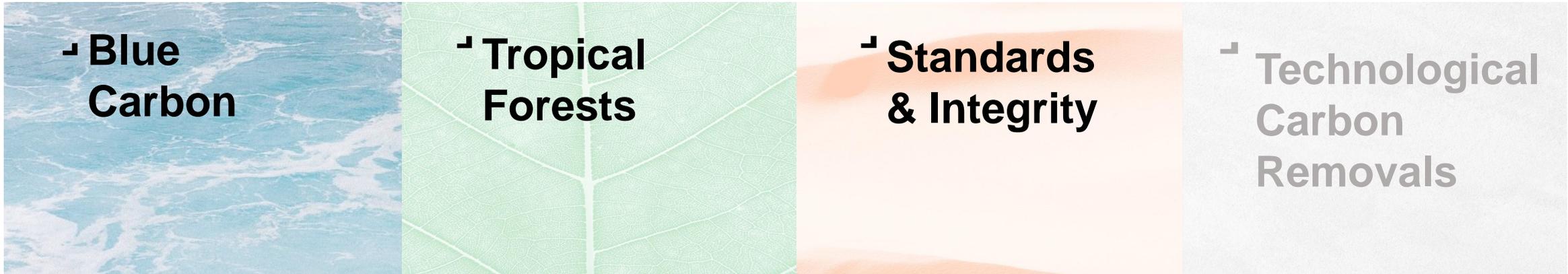
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## Amplifying

*Amplify the funder voice as a proof point to support meaningful public sector action*

# Accelerating Action Through Work Groups

Work groups allow members to focus on specific climate solutions. All groups strive to develop models of high-impact investments as well as open pathways for equitable local and indigenous community participation in voluntary carbon markets.



## Blue Carbon

### Activities:

- Increase financial flows for conservation and restoration via the Blue Carbon Buyers Alliance
- Host “farm-to-table” discussions on blue carbon topics

## Tropical Forests

### Activities:

- Organize expert learning sessions on tropical forest carbon credit topics (e.g., LEAF coalition)
- Define and address the top barriers to corporate investment in tropical forests

## Standards & Integrity

### Activities:

- Curate existing guidance on standards and integrity of carbon credits
- Organize expert learning sessions to provide a broad understanding of standards, methodologies, and corporate guidance initiatives (e.g., VCMI and IC VCM)

## Technological Carbon Removals

### Activities:

- Before launching this work group, we are getting the first three off the ground.



# **BASCS Membership, Accountability, and Funding Structure**

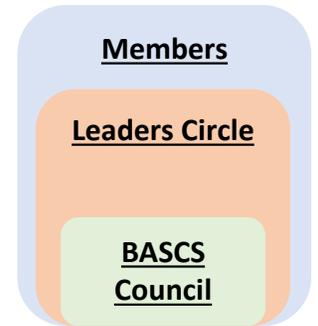
# BASCS Membership | Who Participates in BASCS?

Climate solutions funders are core to BASCS' mission, and through effective partnership, BASCS members work to scale the volume and impact of corporate carbon credit purchases and other climate solutions funding.



- **Funders** (companies, philanthropies, VC firms, etc.) invest in credits and other climate solutions funding.
- **Solution providers** are organizations and individuals who seek to promote their climate solutions and solicit funding.
- **Partners** are NGOs and IGOs with relevant expertise.
- **Major donors** are philanthropies which contribute substantially to the costs of the BASCS' workplan.

# BASCS Membership | Eligibility



Group	Entry Criteria	Fee
Members	Sign statement agreeing to the <b>4 BASCS core principles</b>	\$20,000
Leaders Circle	<b>UN Race to Zero <u>and/or</u> SBTi commitment</b>	
	<b>Commitment to report to BASCS in aggregate form on climate solutions funding</b>	
BASCS Council	<b>Elected and confirmed by Leaders Circle</b>	
Solution Providers	<b>Nominated by a funder and admitted via Council approval</b>	\$5,000
Partners	<b>Nominated by a funder and admitted via Council approval.</b>	<b>In-kind with time and expertise.</b>



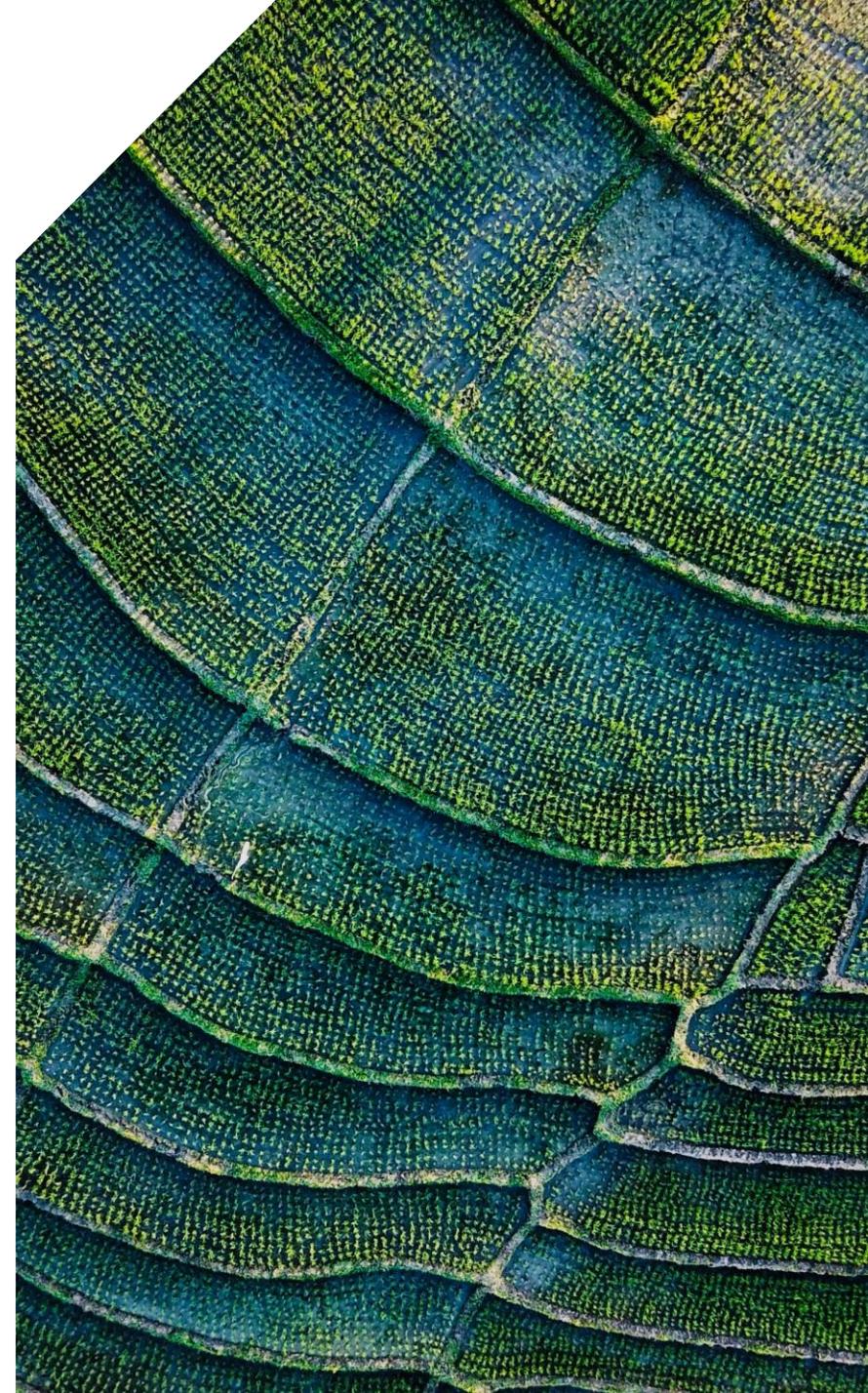
# Next Steps

# How Do I Get Involved?

If your organization is seeking to leverage and scale climate solutions to achieve a 1.5°C future in collaboration with leading companies and technical experts, please apply for BASCS membership at:

[scalingclimatesolutions.org/join-us/](https://scalingclimatesolutions.org/join-us/)

More questions? Reach out to [bascs@bsr.org](mailto:bascs@bsr.org)



# Thank You